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MEDIA REPORT TO WOMEN

ANNOTATED INDEX

of media activities and research

COVERS 5 YEARS – 1972 through 1976

MEDIA REPORT TO WOMEN
What Women Are Doing and Thinking About the Communications Media
– Facts – Actions – Ideas – Philosophy –

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Women's Institute for Freedom of the Press
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Annotated Index
1972-87

MEDIA REPORT TO WOMEN INDEX 1972 – 1976

Each year the Women's Institute for Freedom of the Press indexes *Media Report to Women* and includes it cumulatively – with the annually-updated directory of women's media – in *Media Report to Women Index/Directory*. The *Index/Directory* has become a history of the WOMEN'S MEDIA MOVEMENT – and a valuable resource for those who are studying the women's movement and/or communications.

We do this because nowhere are these events being recorded systematically – except in the monthly periodical *Media Report to Women*. We are concerned that this valuable information not be lost. We are concerned that it be made as accessible as possible to those who are writing history for the future, as well as to those who are making speeches today, writing articles, preparing programs or teaching materials, who are studying journalism and communications, women's studies in all disciplinary fields, and those who simply want to know what is happening in this very special world of communications.

We do it also because nowhere else is there an **index** of these history-making events. Nowhere else a continuing record of the progress women are making in increasing communication both with each other and with the general public, both through the established media and through our own newly-established media. Women have important things to say, some of which have never been heard, and the story of women building a communications system is and will continue to be an exciting one.

The **INDEX** is cumulative in five year periods. The first five year period, 1972 through 1976, is here, and the *second* five year period is accumulating in each year's *Index/Directory*, published Jan. 1 of each year for $8.

Back issues are $1.25 per issue. Back volumes (which are on a calendar year basis) are $15.00 for 12 monthly issues per volume, except for Volume 1 which is $4.00 and consists of six issues published irregularly through 1972 and 1973. (Thus, 1974 is Volume 2; 1975 is Volume 3; 1976 is Volume 4.) All volumes are available spiral bound with protective Mylar covers – or loose, if you prefer. (See page 31.)

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Section added in third printing of *Women Out of History, A Herstory Anthology* by **Ann Forfreedom;** *Frontiers of Communication* by **Dr. Karin Dovring,** Excerpts 2/76 p 2. *Against Our Will; Men, Women and Rape* by **Susan Brownmiller,** Excerpts 2/76 p 11. *The Toilet Book, Knowing Your Toilet and How to Fix It* by **Helen McKenna** 3/76 p 2. *The Big Mama Poetry Troupe* by **Linda Monacelli, Barbara Angell, Mary Ann Cronin, Meredith Holmes, Sally Pirtle, Marguerite Beck Rex;** *I Am Not a Careful Poet* by **Wendy Stevens;** *Falling Off the Roof* by **Karen Lindsey;** *Anthology of Women Poets* edited by **Mildred Wiackley;** *The Lesbian Reader, An Amazon Quarterly Anthology* edited by **Gina Covina, Laurel Galana;** *1976 Women's Network Directory* reports women's status in communications in Minneapolis, Excerpts 3/76 p 4. *The New Women's Survival Sourcebook* by **Kirsten Grimstad** and **Susan Rennie**, Excerpts 3/76 p 5. *A Guide to Non-Sexist Children's Books* by **Judith Adell** and **Hilary Dole Klein**, Excerpts 4/76 p 10. *Languge and Sex: Difference and Dominance* by **Nancy Henley** and **Barrie Thorne**, Excerpts 4/76 p 11. *Women in the Professions* edited by **Dr. Laurily Keir Epstein**, Excerpt 5/76 p 6. *Everything You Need to Know About ERA* by **Mary A. 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10/76 p 9. *Words and Women* by **Casey Miller** and **Kate Swift,** Excerpts; *Human (and Anti-Human) Values in Children's Books* by the Council on Interracial Books for Children, Excerpts 11/76 p 6. *The Politics of Women's Liberation* by **Jo Freeman,** Excerpts 11/76 p 8. *You Can Have It When I'm Through With It, (***Betty Webb Mace;** *Lover,* **Bertha Harris;** *In Her Day,* **Rita Mae Brown;** *The Apoponax,* **Monique Wittig;** *Berkeley Women's Music Collective Songbook; Cytherea's Breath,* **Sarah Aldridge;** *They Will Know Me By My Teeth,* **Elana Dykewoman;** *. . . And the Pursuit of Happiness,* **Shirley Radl** and **Carol Chetkovich** 11/76 p 10. *Country Women, A Handbook for the New Farmer* by **Jeanne Tetrault** and **Sherry Thomas** 11/76 p 11. *The Voice, Life at the Village Voice* by **Ellen Frankfort,** Excerpts 12/76 p 5. *Working Women's Music, The Songs and Struggles of Women in the Cotton Mills, Textile Plants and Needle Trades* by **Evelyn Alloy,** Excerpts 12/76 p 6. *Women and World Development* edited by **Dr. Irene Tinker** and **Dr. Michele Bo Bramsen,** Excerpt from chapter, "Toward Liberating Women: A Communications Perspective" by **Mallica Vajrathon;** *A Self-Made Woman, Biography of Nobel-Prize-Winner Grazia Deladda* by **Carolyn Balducci** 12/76 p 9. *Nobody Speaks for Me!* edited by **Nancy Seifer** 12/76 p 12.

BROADCASTING. Guide to citizens' rights, **Pamela Richard** 4/75 p 8. Institute on the Public Interest in Telecommunications, **Minna Post Peyser, Marsha Kroll** 5/75 p 11. "Breaking Into Broadcasting" by LWV on using electronic media for women's news 7/75 p 13. DuPont-Columbia University survey to be basis of special report on women in broadcasting, **Barbara Eddings** 7/76 p 3. Conference has panel on women's place in broadcasting, **Nance Massarella,** moderator 10/76 pp 4-5. License renewal dates in 1977 12/76 p 10.
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BUSINESS COMMUNICATION WOMEN. Experiences and thinking of women in business communications. Excerpts from comments in special issue "Viewpoints" of *CWBC News* of Committee on Women in Business Communication of IABC: **Lee Goldman, Angela Klemer, Ann Wyant, Sandi Ward, Patricia Hogan, Diane Newton Fenderson, Gloria Barnes, Loisanne Van Sciver)** 6/74 pp 6-7. CWBC proposes Management Seminar for Women, **Joelle Yuna;** Guidebook to avoid sexism in the corporate press being prepared, **Loisanne Foerster, Brenda Maitland** 11/75 p 9.

CABLE TV. CTV report released by Detroit Study Committee, Recommendations 6/72 p 2. **Anne Denton Blair** heads first cable Washington bureau 12/72 p 3. NCTA predicts 50,000 cable jobs in near future 12/72 p 5. FCC rule on public access channels 5/73 p 2. CTV suggested alternative to Fairness Doctrine, by Judge Bazelon 5/73 p 2. By Supreme Court 7/73 p 7. Women's channel planned in Memphis Originators: **Carol Lynn Yellin, Ann Rickey, Mary Robinson, Joyce Morrison, Mattie Sengstacke** 7/73 pp 1, 8-9. Support by WICI 2/74 p 11. Chronology of Memphis plan 4/74 p 10. Planned in DC by **Lillian J. Huff, Bettie G. Benjamin, Sally Banks Craig, Raquel Márquez Frankel, Naomi R. Glover** 2/74 p 11, 4/74 pp 10-11. In Louisville, Rochester NY, Madison WI, reported by **Valle Jones** 4/74 p 10. *Cablelines,* for minority cable interests 1/74 p 6. Video Access Project, classes to learn to program for public access, **Maxi Cohen;** Women's Video Project to program for women's concerns on public access channels, **Rochelle Shulman** 2/74 p 11. President's Report on Cable, Excerpts; NOW women use public access channels 4/74 p 11. Cable TV explained; Use by libraries as "community information catalyst" proposed cable network without hierarchy: **Brigitte L. Kenney;** Center established at Kern County, Calif., Library, **Marsha Dolby** is Coordinator: *CableLibraries* new publication, edited in turns by **Margaret Cleland, Merry Sue Smoller, Brigitte Kenney;** *Blue Sky* plans "Women in Video" issue; Videotaping of puppet shows for library, **Jean Cohen** 8/74 p 6. Women active for passage of cable law in Connecticut, **Phyllis Lary, Rep. Ruth H. Clark, Marlene Kaller, Sen. Ruth O. Truax, Margaret Cleland;** Need for Tape Repositories, a task for librarians; Polish not needed for cable TV; Must get people plugged back into media, they're the experts, says **Red Burns** 8/74 p 7. **Elissa Meyer** reports women developing own critique and style in cable TV, closer to community, cites **Kim Beaman, Nancy Hauser,** Excerpts from article in *Big Mama Rag;* "A Woman's Place," cable TV show in Central FL, **Helen Struthers,** spokeswoman 10/74 p 10. **Judith Ward** has own company to program for local origination for two adjacent operators; Educational channel on cable in San Francisco, **Naomi Gray; Merry Sue Smoller** becomes Cable Television Officer for City of Madison, WI; Community Newstapes described by **Geraldine Wurzburg;** Public Library as video center in Port Washington NY 10/74 p 11. **Nan Kaltenborn** starts cable series on her own, **Kathy Bogle** lent by Alternate Media Center to assist in developing and expansion. 11/74 p 10. "Women in Business" show on cable TV in NY, sponsored by **Dr. Sandra Brown, Irene Davall, Charlotte Schiff Jones** 12/74 p 8. Roundtable discussion by **Thea Sklover, Charlotte Schiff Jones, Red Burns, Elaine Baly, Liesel Flashenberg, Peggy Pinn** 1/75 p 16. **Anne Prutzman, Nancy Bicknell** win apprenticeship awards; Program by women in Bristol, England 2/75 p 5. **Peg Kay** given award for educational use of cable 5/75 p 10. NC library plans children's role in system 7/75 p 13. **Mary Lou Armiger, Connie McCready** honored for work educating public on cable 8/75 p 6. Women in Focus, regular shows and Audio-Visual Tape Library in Vancouver 11/75 p 11. Video and cable communications guidelines for librarians 5/76 p 15. Library has weekly program on historical and community service subjects **Maxine Rhodes** 8/76 p 4. (Also see *Video.*)

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Jean Erlewyn, Jan Touzel, and in Montreal, *Positives,* begin 3/75 p 10. **Margot Trevelyan** edits broadcast union paper 4/75 p 8. *Canadian Newsletter of Research on Women* noted, **Margrit Eichler, Patricia Carter, Marylee Stephenson,** Editors 4/75 p 10. Establish Feminist News Service, **Kate Middleton, Pat Leslie,** others 5/75 p 6, 11/75 p 12. Women's film and video tour 5/75 p 10. *Guide to BC Women's Movement* lists media 5/75 p 6. *Tightwire*, women's prison paper 7/75 p 10. Media women meet in Seminar, form task force to monitor portrayal and employment in media 9/75 pp 1-2. Journalists portrayed in *Canada Today* 10/75 p 5. *Maritime Women's Access Handbook* 11/75 p 2. Women in Focus group has Audio-Visual Tape Library 11/75 p 11. Ontario Teachers make two feminist films, *A Matter of Choice* and *The Visible Woman* 3/76 p 2. *Canadian Newsletter of Research on Women* lists new work on sex stereotypes 4/76 p 10. Data on employment of newswomen on Canadian dailies, **Dr. Gertrude Joch Robinson** 5/76 p 5. Exhibit of 80 women photographers assembled by **Lorraine Monk,** National Film Board, is published as book, *The Female Eye/Coup d'oeil femininin* 5/76 p 15. Begin communication system on women's issues in British Columbia to permit participation in political decisions that affect women 6/76 p 11. Must "strengthen communication links and networks" says *The Other Woman* 7/76 p 2. Call for women to provide own news coverage, *Women in Focus* group 7/76 p 5. Sportswomen in 1879 asked for news coverage in *Prescott Telegraph* 9/76 p 12. ISIS communication network not re-funded 10/76 p 11. Clearinghouse ends; Communications Centre begins long range plan; *The Other Woman* invites readers' articles 11/76 p 11. Bibliography of periodicals' special issues on women is available 12/76 p 3. *Everywoman's Almanac* 1977 is published by Women's Press 12/76 p 8.

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Magazines noted: *Executive Woman* founded, **Dr. Sandra Brown** 1/74 p 3. *The Woman Activist,* **Flora Crater** 1/74 p 5. *Sirene,* Norwegian magazine 2/74 p 1. *United Sisters (US),* printing serialized novel by **Natalie Petesch** 2/74 p 8. *Elima, A Journal of Writing,* **Annie Gottlieb** 3/74 p 3. *Quest,* **Juanita Weaver, Gerri Traina, Jane Dolkart, Mary-Helen Mautner, Karen Kollias, Alexa Freeman, Bev Fischer, Emily Medvec, Charlotte Bunch, Rita Mae Brown, Delores Bargowski, Nancy Hartsock** 4/74 p 5. *Women's Studies, An Interdisciplinary Journal,* **Wendy Martin, Eileen McKenna,** editors, **Sandra Adickes** article noted 1/74 p 9, 8/74 p 9. *Amazon Quarterly,* article noted, "How to Make a Magazine," and grant for manuscripts and art work 9/74 p 2. *University of Michigan Papers in Women's Studies,* Excerpts from articles by **Caren Deming Boyle, Billie Joyce Wahlstrom, Dr. Ann Kaplan,** and others (mentioned) by **Bonnie Woods, Jane Curry, Elizabeth Jameson, Virginia Sapiro** 9/74 p 4. *Black Women's Log,* **Barbara J. Hudson, Lenore Gourley** 11/74 pp 1-2. *Moving Out, Feminist Literary & Arts Journal,* interested in women's original experiences 11/74 p 3. *Woman News* proposed to appear in 1974 11/73 pp 1-2; Plans suspended 11/74 p 12. *Redbook* publisher deciding how women shall be portrayed 1/75 p 13. *Rooms With No View* reports discrimination experiences of women employees at magazines 2/75 p 8. *The Woman Activist,* **Flora Crater;** *WEAL Washington Report; Women's Lobby Quarterly* 2/75 p 11. *Room of One's Own,* new Canadian quarterly 2/75 p 11. *Feminist Communication Collective* needs aid to continue publishing; *Alert, Women's Legislative Review,* **Rita Towsner,** Editor, begins third year 3/75 p 4. *Kansas City Woman,* first city woman's magazine, **Phyllis Pehr,** Publisher/Editor 3/75 p 5. *Women's Work,* **Andrea O. Dean,** begins 3/75 p 7; Starts second year, **Frances Knight Palmeri,** Editor, **Meredith M. Homet, Jane P. Fleming, Mary D. Janney, Christine B. Nelson** 12/75 p 4. 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Whisler,** Editors 8/75 p 2. *Women Writing,* bi-monthly periodical published by **Alison Colbert, Polly Joan, Dilly Patrick, Marti Gold** 8/75 p 4. *FRONTIERS, A Journal of Women Studies,* begins 8/75 p 6. *Ms.* Magazine celebrates its third birthday; *Sibyl-Child,* new quarterly, **Candyce Homnick Stapen, Patricia Hughes Gayet** Editors; *Branching Out,* new Canadian magazine in Alberta; *Feminist Revolution,* to be out soon, **Carol Hanisch, Barbara Leon, Colette Price, Kathie Sarachild;** *Black Maria* publishes again, **Barbara Peart, Francine Krasno, Susan Wexler, Betty Codell, Denice Renschen;** *The Pedestal* resumes publication in Vancouver 8/75 p 7. *Women & Film* 128-page Summer issue, **Siew-Hwa Beh, Saunie Salyer,** Editors 9/75 p 10. *BLACK BELT WOMAN* begins publication, **Dana Densmore,** Editor and Publisher, **Nancy Lehman** 10/75 pp 1-2. *SportsWoman* becomes monthly, **Marlene Jensen,** Publisher/Editor 10/75 p 2. *AMA,* new publication on women in African and American worlds, **Linda Fink,** Editor 9/75 p 4. *Press Woman* Special Issue on Equality, **Lois Lauer Wolfe,** Editor 11/75 p 9. *Africa Woman* devotes first issue to women in politics 2/76 p 10. *Ms.* Magazine ad rates and circulation up 3/76 p 3. *Chrysalis* to grow out of *The New Woman's Survival Sourcebook* 3/76 p 5. **Geri Joseph** says women's magazines emphasize sex over other concerns of women 3/76 p 9. *Braille Feminist Review,* **Lynn Koral** 4/76 p 3. 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Congdon, Leinaala Dunaway, Dorothy Graham, Patricia Leuzzi, Arlene Shimokawa 5/76 pp l, 12. A plan to include more women in broadcasting, **Lavonne Swearingen** 5/76 p 12. National Sisters Communications Service to improve media treatment and coverage of women, **Sr. Elizabeth Thoman** 6/76 pp 1, 4; Offers help as advisory group to media p 5. Southern Media Coalition, National Welfare Rights Organization, and NOW ask FCC for hearing on employment discrimination at Cleveland stations 7/76 pp 1, 6. Women's Advisory Council in New York City monitors television news on WCBS-TV 8/76 p 4, On WNBC-TV 9/76 p 5. National Organization Against Sexism in Media is formed 9/76 p 8. Full text of BPW resolutions on television and radio broadcasting and on pornography 11/76 pp 1, 4. Los Angeles Women's Coalition for Better Broadcasting asks court for FCC hearing on discrimination in news coverage, portrayal and employment at KNXT-TV 12/76 pp 1, 10.

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Name, address, phone number, cost, and other available source information are included in each *Media Report* story.

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NATIONAL BROADCASTING COMPANY. License renewal challenged at WRC-TV, **Whitney Adams, Gladys Kessler, Elaine Bloomfield** 9/72 pp 3-5. Statement of policy on "staging" news 2/74 p 6. Ownership 3/74 pp 6-7. Misrepresentations of homosexuals in Marcus Welby show and Policewomen series protested by women's groups 12/74 p 5. Employment discrimination figures 2/75 p 8. Agreement between KNBC and Women's Coalition 2/75 pp 12-13. Human Rights Commission finds discrimination 3/75 pp 1-2, 8-9; 4/75 pp 6-7. WRC-TV license challenge, Petition to Deny rejected

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Key to Abbreviations Used in the Index

AAP – Affirmative Action Plan; **AAUW** – American Association of University Women; **ACT** – Action for Children's Television; **AEJ** – Association for Education in Journalism; **AFTRA** – American Federation of Television and Radio Artists; **AIO** – Americans for Indian Opportunity; **AIPA** – American Indian Press Association; **ALA** – American Library Association; **AP** – Associated Press; **AWRT** – American Women in Radio and Television; **BC** – British Columbia; **BPW** – Business and Professional Women's Clubs; **CLUW** – Coalition of Labor Union Women; **CPB** – Corporation for Public Broadcasting; **CWBC** – Committee on Women in Business Communication of the International Association of Business Communicators; **DGA** – Directors Guild of America; **EEOC** – Equal Employment Opportunity Commission; **ERA** – Equal Rights Amendment; **FAJ** – *Feminist Art Journal;* **FCC** – Federal Communications Commission; **FOPW** – Federation of Organizations for Professional Women; **FTC** – Federal Trade Commission; **GFWC** – General Federation of Women's Clubs; **IABC** – International Association of Business Communicators; **IWY** – International Women's Year; **NAB** – National Association of Broadcasters; **NACW** – National Association of Commissions for Women; **NAEB** – National Association of Educational Broadcasters; **NAMW** – National Association of Media Women; **NARB** – National Advertising Review Board; **NBFO** – National Black Feminist Organization; **NCTA** – National Cable Television Association; **NFPW** – National Federation of Press Women; **NLRB** – National Labor Relations Board; **NOW** – National Organization for Women; **NPR** – National Public Radio; **PBS** – Public Broadcasting Service; **PSA** – Public Service Announcement; **SAG** – Screen Actors Guild; **SBA** – Small Business Administration; **UPI** – United Press International; **WAA** – Women's Action Alliance; **WC3C** – Women's Coalition for the Third Century; **WEAL** – Women's Equity Action League; **WICI** – Women in Communications, Inc.

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